

**CALL FOR NOMINATIONS IN MASTERWORKS AWARDS, ANNUALLY DESIGNATED
BY THE AV TRUST (EXTENDED DEADLINE)**

September 11, 2008 – The AV Trust is requesting nominations from the CFTPA and APFTQ for consideration in the Television category, Stephen Ellis, MasterWorks Chair and Board member of the Trust announced today.

Nominees for MasterWorks in the Television category need to meet the following criteria:

- a work for television or an overall body of television works
- is in a preserved or preservable state
- recorded in either official language
- commercially released before 1993
- certified or is demonstrably Canadian

Three nominees are selected as MasterWorks each year and presented at an Awards evening that also honours classics of Canadian cinema, radio and sound recording.

Honourees selected by the Jury:

- are of Canadian cultural or historical significance, a popular or critical success
- are aesthetically valuable for posterity
- advanced the state of the art in their time
- maintain or exceed the standard of past winners
- serve as an international touchstone of Canadian culture

For a look at past television winners please visit: http://avtrust.ca/masterworks/2007/en_television.htm

If you would like to nominate a work or works for television as a MasterWork please e-mail your recommendation and rationale directly to the Executive Director of the Trust, info@avtrust.ca no later than October 10th at 12noon for consideration.

More information on the AV Trust, its programs and **MasterWorks**, is available at www.avtrust.ca.

ABOUT THE AUDIO-VISUAL PRESERVATION TRUST OF CANADA

The Audio-Visual Preservation Trust of Canada is a charitable non-profit public/private sector organization dedicated to promoting the preservation of Canada's audio-visual heritage, and to facilitating access to and usage of regional and national collections.

Since its founding in 1996, the AV Trust has worked diligently to encourage the identification and preservation of the films, television and radio programs, and recorded music that have marked our artistic history, and to make sure these works are accessible to all Canadians.

The Trust does not engage in preservation work itself. Rather, it works with private and public-sector organizations and interested individuals to achieve its goals. Sustaining members of the Trust are Telefilm Canada, the NFB and Library & Archives Canada.

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Contacts:

Stephen Ellis, MasterWorks Chair

Email: stephen.ellis@ellisent.com; ph: 416-924-2186 ext. 234

Kelly Friesen, Executive Director, AV Trust

Email: kellyfriesen@avtrust.ca; ph: 613-564-3232